

ENGLISH



AIR promotion

Inflatables and more

AIR-promotion.de



Foto: Natascha von Steiger



AIR-promotion.de

AIR promotion GmbH • Industriepark 6 • D – 27777 Ganderkesee / Germany
+49 (0) 421 - 80 28 81 • info@air-promotion.de

Dear customers,

For over 30 years **AIR promotion GmbH** stands for quality custom inflatable advertising objects. The ESSO Tiger was the breakthrough for a new form of advertising: inflatable roof advertising on petrol station roofs.

The advantages of inflatable advertising: all inflatable objects are unique, easy to transport, require low storage capacity, are mobile and reusable.

In addition to standard objects such as advertising columns and tents, we develop customised inflatable objects for our clients - whether product replicas, giant figures, exhibition stands or stage and art objects.

Airtight or with permanent blower? There are cases where airtight advertising objects make more sense, for example helium balloons or small product replicas at PoS.

We can produce in single quantities.

Besides European production, we can offer Asian products for cost-sensitive projects.

Inflatable advertising characters are more affordable than you think!

Discuss your ideas about inflatable characters or media with us.
We offer free advice and prepare an individual quotation.
We look forward to your call!

Your sincerely

Jens Gause

Managing Director
AIR promotion GmbH



COLUMNS

A classic and yet the entry level model of inflatable advertising!

Advertising columns are easy to transport and quick to set up. That is why they are at every event. Because it's so easy.

Example configuration:

- ✓ 2.5 m / 3.0 m / 3.5 m / 4 m
- ✓ Diameter 60 cm / 80 cm / 100 cm
- ✓ Blower or air-tight
- ✓ Quality sublimation printing
- ✓ Lighting
- ✓ EU production



ARCHES

With arches at the start or finish line your message automatically is in every winner's photo.

Our inflatable arches are available in almost any shape or size. They are fully printable or advertising banners can be exchanged with Velcro.

✓ Shapes

Rectangular, polygonal, round, custom

✓ Sizes

According to customer requirements



BOTTLES • CANS • GLASSES

Inflatable replicas are easily made to sizes between 2 m and 10 m. They're real eye-catchers at a PoS and major events.

They have a high recognition value for the customer and at events are often chosen as meeting point for groups.

Depending on the design, they may be illuminated from the inside, making them widely visible even at night.

- ✓ Size: 2 m to 10 m
- ✓ Wooden floor for stability is optional
- ✓ Interior lighting optional
- ✓ Material: Polyester or PVC
- ✓ Airtight objects available



TENTS

Inflatable tents can be produced in custom shapes and sizes. You will have an attractive „roof over your head“ in less than 5 minutes.

Print on tents may be done via a high-quality sublimation printing process. Transportation is convenient and only small storage space is needed.

The Spider tent is the standard shape and available in sizes from 3x3 m to 8x8m. We can however manufacture other shapes for you as well.

Give free rein to your creativity!

Materials:

- ✓ Polyester
- ✓ Transparent TPU
- ✓ PVC



built-in blower



CHARACTERS

Inflatable characters are an eye-catcher, whether at trade fairs, points of sale or demonstrations.

With sizes between 4 m and 12 m you will attract the attention of masses and the media.

Business Case:

For their campaign “TTIP – a Trojan Horse”, Friends of the Earth ordered an 8 m high inflatable horse. It toured through more than 12 European countries and became the media star of this campaign, making appearances in the “Tagesschau” and „Heute-Journal“.



ROOF ADVERTISING

With inflatable roof advertising at the PoS, your customers see the advertising message from afar. Whether you use product replicas or our standard advertising media, with sizes between 4 m and 7 m you get a lot of space and attention for your message.

On petrol station roofs, CPMs of € 2.15 can be achieved - verifiable.

We offer the complete service for construction and dismantling.

Locations:

- ✓ Petrol stations
- ✓ Cinemas
- ✓ Flat roofs at PoS

Full service:

- ✓ Construction and dismantling
- ✓ Transport
- ✓ Maintenance & care

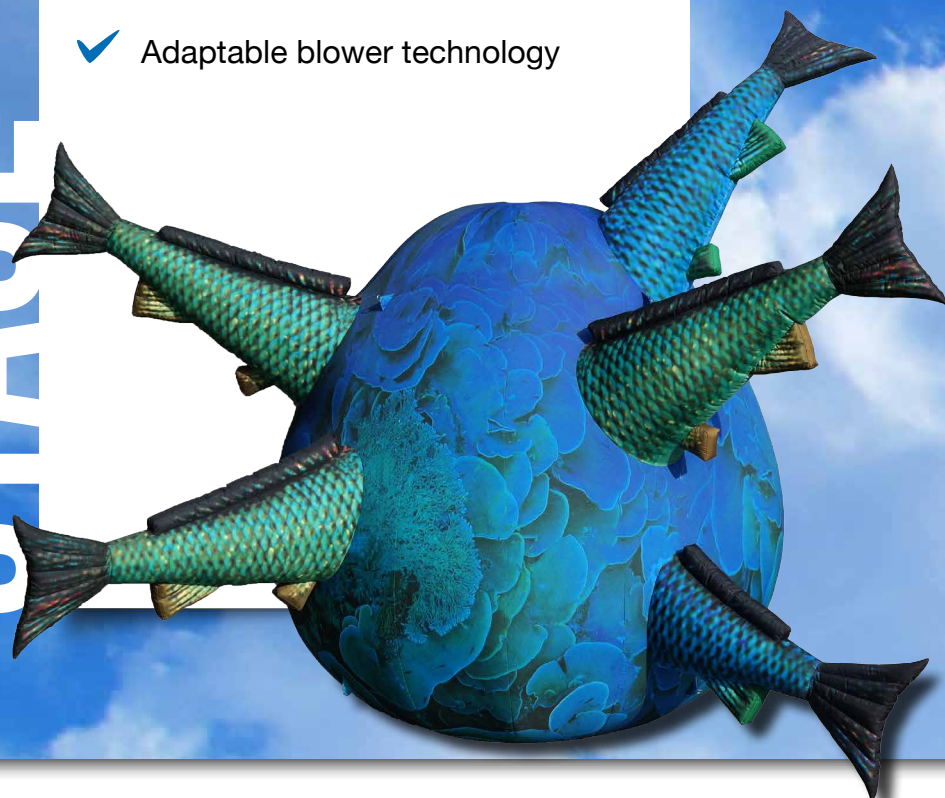


STAGE • ART

Inflatable characters and elements are indispensable on a stage. Wallpapers, central figure or band logo. For your ideas, the sky is the limit.

We develop your inflatable props with you. With high-quality sublimation printing or airbrush drawing, the characters are given unique character.

- ✓ Sizes from 2 m to 15 m
- ✓ Custom shapes as per your model
- ✓ Adaptable blower technology



EXHIBITION OBJECTS

Small pack size, faster installation, big impact - inflatable objects can reduce trade fair construction costs significantly and yet have the maximum effect on your customers.

Product replicas, custom wall elements or entire exhibition stands - inflatable exhibition objects always offer an alternative to conventional booth construction.

Applications:

- ✓ Product imitations
- ✓ Furniture
- ✓ Exhibition walls
- ✓ Entire exhibition stands
- ✓ Ceiling elements

